

# Resume of Vitezslav Valka

## Personal data

Name, title: BcA. Vitezslav Valka  
Birth: 23th December 1980, *Brno*  
Living in: Prague, *Czech Republic, Europe*  
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## Education

Art School at Elementary school (1992-1995)  
College of Arts, *Brno* (1995-1999)  
English studies, *Brno* (1999-2000)  
*PET graduation in 2000*  
Thomas Bata University, Faculty of Multimedia and Design, *Zlin* (2000-2003)  
*BcA. diploma in 2003 (BA - Bachelor of Arts equiv.)*  
Charles University, Faculty of liberal education, *Prague* (2006 - Now)  
*Awaiting Mgr. diploma in 2008 (Masters degree)*  
University of Jyväskylä, Finland (2008)  
*Interdisciplinary course on User Interface*

## Skills

### General experience

Webdesign, usability, logotypes, corporate design, software icons, banners, print advertising.

### Computer Graphics

*Brave:* Inkscape, Adobe Photoshop, Corel Draw, Gimp, Gif Animator

*Good:* Adobe Flash, Blender 3D

*Photography:* image manipulation, batch process, panorama

### Website coding

*Editing:* any code editor (*Gedit, PSPad, Dreamweaver, Homesite*), file transfer (*SFTP, FTP*)

*Browser knowledge:* Firefox, Opera, Safari, Internet Explorer

*Web standards:* XHTML/HTML, CSS, XML

### Operating system knowledge

Linux, Mac, Windows

## Awards

Centropen, *pencil design* (1996)

Coke Art competition (1997)

Eta Vision competition (1999)

GWA for [www.e-komerce.cz](http://www.e-komerce.cz) (2002)

GWA for [www.gtc.cz](http://www.gtc.cz) (2002)

*Webdesign City 1<sup>st</sup> place for [www.granthelp.eu](http://www.granthelp.eu) (2008)*

# Work experience

**1996 – 2000**

Creative at advertisement studio Interdesign (*Brno Trade Fairs, BVV*)

**1999**

Webdesign freelancer

**2000**

Webdesigner, ClarkNet Project (*Computer Press*)

**2000 – 2003**

Creative director, AION CS, s.r.o.

**2003 – 2007**

Company owner, team leader, art director at Stickfish, s.r.o.

**2007 – Now**

Freelancer and professional in design and usability

**2008 – Now**

Pixmac Stock Photo, leader of user interface & user experience

## Client portfolio

Shared business target always at the first place. I am skilled webdesigner for many years. Clients I worked with, were always satisfied. With me, the vision became reality every time.

The work for brands like Home Credit, Coca-Cola, Generali or BOSCH was mainly in the field on internet and multimedia. But there is work in my portfolio also from other areas like desktop publishing, 3D, graphic design or logotype design. Part of my work covers small architecture, environmental and industrial design. Usually those jobs give me satisfaction rather than just money.

### To illustrate the portfolio, let's look at brands

**Coca Cola** – I was participating on making a B2B portals generating in-store graphics and POS products.

**Generali** – I have made a Generali site layout, banners, section ideas and insurance agent microsites.

**BOSCH Diesel** – Car systems developer & manufacturer. I've made a virtual factory as a team leader. To make the user happy, we added some dynamic tricks based on Flash and 3D videos.

**NEC** – I have made a national NEC site design for this display vendor and also some banners.

**Sun Microsystems, Juniper** – I have made series of GIF and Flash banners for this technology provider and cooperated for few years on PDF newsletter.

**Home Credit International** – I have been cooperating on HR campaign for this IT developer company.

**AAA Auto** – I made Flash multimedia and creativity for this largest used car dealer in Central Europe.

**Develop** – A national Develop site for a Minolta brand.

**Stickfish** – Technology provider from Czech Republic. As a co-owner I have made or coordinated every graphic production there (*banners, websites, PDFs, 3D, videos, print*).

## History

If I may shortly describe my professional career, it could be easy. I started as a low-profile & low-cost worker in small graphics and internet studio. That was by the studies at high school. Then as a starting webdesigner I moved to the city of Zlin, where Thomas Bata University takes place. I cooperated with the company Aion CS for a few years and studied graphic and exhibition design there.

Then me and two colleagues started to work on project Stickfish. We shared a vision of a technology oriented company with focus on internet. So the Stickfish, s.r.o. company was founded. And since year 2003 I was receiving more and more experience not only in design but also in usability analysis and team leading. At the year 2007 when the company was self-sufficient I started my own professional career in usability and design. This fulfills me until today.

## Interests and other experience

What I really like is my own year-to-year improvement. I am a kind of person, who loves experience. The best project are simply the most difficult. If anything has a vision and it respects the history and makes the future better, then it is something for me.

So I like to travel a lot. I love to feel the flavors and colors of the world. New York, Rome, Paris or Amsterdam are places opening peoples eyes. I like to drive a car. I prefer one brand: The BMW. I like movies, photography, 3D evolution and Apple user experience improvements. And most of all I like to live in a friendship with open minded people.

## Targets?

They will appear and certainly they will change.

*Thank you for your time!*  
*Vitezslav Valka*